

2016 Football Mulch Sales Information

Sales and Collection

1. We are using the same wholesale mulch supplier this year. Nursery Supply is a mulch wholesale supplier located in Louisville – nurserysupplyco.com.

Several suppliers competed for this year's business.

2. The Customer prices are:

Natural - \$4.00

Black - \$4.50

Red - \$4.50

These are the same price as last year.

3. We have a \$150,000 gross mulch goal - \$75,000 net. In order to reach this goal, **in 2015 twenty-seven players sold 500 or more bags.**
4. The free delivery boundaries are US 41, Millersburg Rd and State Road 61. Exceptions can be made for orders greater than 75 bags outside the free delivery area.
5. Mulch sales begin February 25th and will run through Monday March 28th. Freshmen (current 8th graders) have been given current senior's former customers.
6. All sales will be for delivery only – no pick-ups. If a player/parent wants to pick up mulch for delivery outside the free delivery area they can fill out the sales order form to have the mulch delivered to their home or to the church (address: **4544 Old State Rd 261**). Church mulch will be made available at the end of the day, Saturday.
7. **Checks should be made payable to CASTLE FOOTBALL PARENT CLUB or CFPC.** Each customer delivery needs to have an order sheet filled out. **Completely fill out the sales order form. Tear off the top section and give to the customer** and put the bottom section into your Sales Envelope with the money. Please, do **not** staple checks to the sales order forms.
8. **Cash Donations** – Players will get credited for any cash donations collected. The amount of the credit (bags count) will be the donation divided by \$2.00.
9. Customers can specify on the sales form (under 'special instructions') where in their yard they would prefer to have the bags distributed. **We do not open bags upon delivery.** Players can make independent arrangements with customers after delivery day to open the bags and spread mulch.

10. Players will go to castlefootball.com and download a Microsoft Excel Player's Sales Log and enter their sales information. Once completed the electronic Sales Log will be emailed to castlemulch@gmail.com. This year's electronic Player's Sales Log is very similar to last year's Sales Log.

Players have a suggested date and time to turn in their cash/checks. The suggested date and time appear on the outside of the packet. Players will sit down with volunteers and call up the Sales Log the player emailed to castlemulch@gmail.com. Their cash/checks will be totaled. **The cash/check total must match the Player's Sales Log total.** There is no need to reschedule to another specific time if you can not make your original date and time – please turn your in money sometime during one of the two evenings.

Players can email as many updated Sales Logs as they need. Players should write their **FINAL 'from' email address, Sales Log filename, date and time emailed on the outside of their Sales Envelope.**

11. For those without Microsoft Excel or email: Bring your sales order form information, cash and checks to the high school at the time indicated on your packet. Volunteers will help players enter their sales information into an electronic Player's Sales Log and complete the email to castlemulch@gmail.com.
12. Sales Envelopes with the bottom half of the sales order forms and **CASH/CHECKS** should be returned during the following times:

Wednesday, March 30, 6:00 to 8:00 pm

Thursday, March 31, 6:00 to 8:00 pm

Where: Castle High School, Old Library, Computer Lab (main hall)

Players should place their **FINAL 'from' email address, Sales Log filename, date and time emailed on the outside of their Sales Envelope.** Players will sit down with volunteers and call up the Sales Log the player emailed to castlemulch@gmail.com. Their cash/checks will be totaled. **The cash/check total must match the Sales Log total.**

Players will turn in their packets with the sales slips inside. This is our back-up in the event a question arises with one of your customers.

13. **AGAIN THIS YEAR!:** Players should call their customers the late afternoon or early evening of Sunday, April 17 to ensure delivery was properly completed. Any missed deliveries should be immediately reported to the player's parent club class representative for delivery by Wednesday Apr 20.

SAFETY!!!!

Safety: We do not want players in the back of trucks while the trucks are moving. We must obey all safety laws. We must not overload trucks beyond their safe operating limits. Braking distances increase with additional load.

The mixture of fork lifts, semi-tractor trailers, delivery vehicles and high school boys can be dangerous. Please help keep our safety record spotless.

NEW! We are requiring an adult to be in every delivery vehicle. Players are not to make deliveries without an adult in the vehicle.

FOOD!

This year's mulch sale organizers have vowed to provide the same quality of food as last year.

Delivery Days: April 15, 16 and follow-up April 20

1. Delivery will be stationed out of the parking lot of First Christian Church. We need all players and as many parents as possible to help. We will be meeting at First Christian Church (Lincoln Ave. and Old SR 261) on Fri., April 15, Sat., April 16 and Wed. Apr 20. Rain or Shine.
2. If you have a truck we need your help:
 1. Friday afternoon/evening - April 15:
We need 35 1/2 ton equivalent trucks
5,000 bags; 50 bags per truck per trip; 3 trips = 3 hours
 2. Saturday April 16:
We need 85 1/2 ton equivalent trucks
25,000 bags; 50 bags per truck per trip; 6 trips = 7 hours (with lunch)
Juniors (Seniors this fall): 7:00 am
Sophomores (Juniors this fall): 7:20 am
Freshmen (Sophomores this fall): 7:40 am
Eighth Graders (Freshmen this fall) 8:00 am
All Others 8:30 am

Staggered arrival times helps reduce initial congestion at the church.
 3. Tuesday afternoon/ evening April 19, Follow-Up
We need 10 1/2 ton equivalent trucks
1,000 bags; 50 bags per truck per trip; 2 trips = 2 hours
3. **IMPORTANT!** Players who are not providing a truck need to arrive at First Christian Church at 7:00 am Sat., April 16.
4. Non delivery vehicles need to park along the south edge of the parking lot or on the west side of the church.
5. Do not use the church's trash receptacle. We must haul out our own trash.
6. Please let us know if you have flat bed trucks or trailers or fork lifts available for use. Fork lift drivers, food preparers and cash collection and clean-up volunteers are needed. Please put your name on a **Sign-up sheet**.

Pricing Matrix:

Bag Count	Natural	Red	Black
1	\$4.00	\$4.50	\$4.50
2	\$8.00	\$9.00	\$9.00
3	\$12.00	\$13.50	\$13.50
4	\$16.00	\$18.00	\$18.00
5	\$20.00	\$22.50	\$22.50
6	\$24.00	\$27.00	\$27.00
7	\$28.00	\$31.50	\$31.50
8	\$32.00	\$36.00	\$36.00
9	\$36.00	\$40.50	\$40.50
10	\$40.00	\$45.00	\$45.00
11	\$44.00	\$49.50	\$49.50
12	\$48.00	\$54.00	\$54.00
13	\$52.00	\$58.50	\$58.50
14	\$56.00	\$63.00	\$63.00
15	\$60.00	\$67.50	\$67.50
16	\$64.00	\$72.00	\$72.00
17	\$68.00	\$76.50	\$76.50
18	\$72.00	\$81.00	\$81.00
19	\$76.00	\$85.50	\$85.50
20	\$80.00	\$90.00	\$90.00
21	\$84.00	\$94.50	\$94.50
22	\$88.00	\$99.00	\$99.00
23	\$92.00	\$103.50	\$103.50
24	\$96.00	\$108.00	\$108.00
25	\$100.00	\$112.50	\$112.50
30	\$120.00	\$135.00	\$135.00
35	\$140.00	\$157.50	\$157.50
40	\$160.00	\$180.00	\$180.00
45	\$180.00	\$202.50	\$202.50
50	\$200.00	\$225.00	\$225.00
55	\$220.00	\$247.50	\$247.50
60	\$240.00	\$270.00	\$270.00
65	\$260.00	\$292.50	\$292.50
70	\$280.00	\$315.00	\$315.00
75	\$300.00	\$337.50	\$337.50
80	\$320.00	\$360.00	\$360.00
85	\$340.00	\$382.50	\$382.50
90	\$360.00	\$405.00	\$405.00
95	\$380.00	\$427.50	\$427.50
100	\$400.00	\$450.00	\$450.00